



# The Little Buddha

PRESCHOOL WITH ART OF JAPANESE SCHOOLING

World first IQ + EQ + CQ + IPS Curriculum of Multiple Intelligence

## BECOME AN ENTREPRENEUR PRESCHOOL FRANCHISE OPPORTUNITY



**START  
"LITTLE BUDDHA"  
And join Truly  
International  
Preschool  
Network**

### GET SUPPORT FROM US

- ☒ Marketing & Operational Support
- ☒ Infrastructure Design
- ☒ Management Support
- ☒ Study Materials



**No Royalty Fees**

**Special Discount  
for women  
Entrepreneurship**



# FRANCHISE PACKAGE

OVERALL PACKAGE	15000 \$ for 3 yr LB License	ABROAD
	Rs. 4,44,000/- for 3 yr LB License	METRO CITY (INDIA)
	Rs. 3,33,000/- for 3 Yr LB License	TIER 3 CITY (INDIA)
1	Franchise fee for 3 years	Excludes
2	Teacher training and education Support	Includes
3	School decoration & Painting	Includes
4	Marketing & guidance (Manual/Digital)	Includes
5	All designs (Marketing & office use)	Includes
6	Social media marketing at (National/International level)	Includes

TOYS & EQUIPMENTS		INCLUDES
7	Toys building block	1
8	Chair set	6
9	Moon table	2
10	Books shelf	1
11	Brain developing toys	5
12	Play Group Book set	1
13	Nursery Book set	1
14	LKG Book set	1
15	UKG Book set	1
16	Desk set	6
17	Pipe block set	2
18	Bearing block set	3
19	Bowling pin set	3
20	Art & craft paper set	5
21	Maths magician flash card	1
22	White Board	2
23	Craft set	2
24	Maze chase	3
25	Cricket set (Toy)	1
26	Football (Toy)	1
27	Bedmenton (Toy)	1
28	Classroom white Board	2



29	Flash cards (set)	1
30	Sand paper (Numbering)	1
31	Sand paper (English Alphabet) Upper case	1
32	Sand paper (Alphabet) Lower case	1
33	Sliders	2
34	Playing ball	50
25	Play tent house	1
36	See saw (Plastic)	2
37	Swing	2
38	Fruit toy set	1
39	Mechanical Block set	1
40	Bearing Block set	1
41	Tower Block set	1
42	Counting frame	1
43	Colour shape	2
44	Chess	1
45	Ludo	1
46	Learning clock	1
47	Bags	1
48	Uniform set	1
49	Moto Trike	2
50	Ducky Tricycle	2
51	Pink Tower	2
52	Mechanical block set	2

SCHOOL DECORATION		INCLUDES
<b>53</b>	<b>The Little Buddha Posters</b>	<b>5</b>
54	Wall decoration (Creative cartoon/sticker)	3
55	Wall Decoration (Moral Story)	3
56	Wall Decoration( Animal Kingdom)	3
57	Traffic Light	1
58	Colour Chart	3
59	Decorative Themes	3
60	Wall Decor "Happy birds family"	3



MATERIALS OF OFFICE USES		INCLUDES
61	Brochure	design
62	Bill receipt book	design
63	Letter head	design
64	visiting card	design
65	Appreciation Certificates	design
66	Admission form	design
67	Bonafide certificate	design
68	Enquiry handling book	design
69	Invitation card	Design
80	Teacher planner book	design
81	Visitor comment book	design
82	Appreciation certificates	design
83	Envelopes	design
	<b>ADVERTISING STUFFS</b>	<b>INCLUDES</b>
70	Ads Poster	Design
71	Ads poster small	Design
72	Ads poster big	Design
73	Certificate for office	Design
74	Banner for school	Design
75	Phamplet	Design
76	Brochure	Design
77	Social media poster	Design
78	Google location setup	Design
79	Flex Banner	Design
	<b>INDOOR AND OUTDOOR SIGNAGES</b>	<b>INCLUDES</b>
84	Opening soon banner	design
85	Welcome board banner	design
86	School front flex	design
87	Celebration banner	design
88	Wall Sticker board	5
89	CCTV camera Signages (Sun board)	2
90	School Office Timings board	design
91	Entry by Appointment Sun Board	1
92	Classroom and other area signages	1
93	Go slow Signages	2
94	Little Buddha Logo	3



	OTHER ACTIVITES	INCLUDES
95	Complete + Memory + Reading + Detactor system	1
96	Hand writing improvement	1
97	Maths fun learning	2
98	Phonetics	2
99	Rublks cube solution	1
	EDUCATIONAL AND MONTESSORI MATERIALS	INCLUDES
100	Pink tower	1
101	Mystery bag set	1
102	Sound box set	1
103	Flash card set	1
104	High quality 3D chart	1
105	Wodden Balance Beam	2
106	Spindle box set	2
107	Bead shuttles	1
108	Students Abacus	2
109	Anti Anxiety poptoy	1
110	Pastel mortal (wooden)	1
111	Visual Pairing (play group & Nursery)	1
112	Eye hand co-ordination (Wooden toys)	1
113	Other Toys (Wooden)	1
114	Counting frame	2
115	Vegetables Toys	2
	SCHOOL USE MATERIALS	INCLUDES
116	Office use stationery items ( 2 full kits)	2
117	Toy Tray	1
118	Class Soft Board	1
119	car joining block	1
120	Train joining block	1
121	Dus bin (small)	1
122	Birthday Sash	2
123	Kids superstar sash	2
124	Playing tent house	1
125	Trophy A	2
126	Medal (Golden)	1
127	Trophy B	1
128	Teachers ID Card	1
129	Staff ID card	2
130	Colouring set	1



131	Colour pen (Marker)	1
132	Story Board	1
134	Performance stamp set	2
135	Modeling dough set for kids	2
136	National Flag for events	1
137	Hula hop ring	2
138	Sponge set	1
139	Brand cup	1
140	Colour shape card	1
141	Magical Block	1
142	Traffic light	1
143	Height chart	2
144	Book shelf	2
145	Mini library	1
146	Hand puppet set	2
147	Maths Magician flash card	1
148	Water pool	1
149	Moto Trike	1
150	Soft gym setup	2
151	Ball play with play Ball	1
152	International quality chairs	2
153	Moon table	1
154	Digital writing slate	1
155	Trampoline and many more...	1

<b>PAYMENT SCHEDULE (AMOUNT IN RS)</b>	<b>5 YRS LICENSE (3 TIER CITIES)</b>	<b>3 YRS LICENSE (3 TIER CITIES)</b>
1st Payment	Rs 50,000	Rs 50,000
2nd Payment (Before materials is dispatched)	Rs 3,94,000	Rs 2,38,000
<b>PAYMENT SCHEDULE (AMOUNT IN RS)</b>	<b>5 YRS LICENSE (METRO CITY)</b>	<b>3 YRS LICENSE (METRO CITY)</b>
1st Payment	Rs 50,000/-	Rs 50,000/-
2nd Payment (Before materials is dispatched)	Rs 5,05,000/-	Rs 3,94,000/-



## **The Little Buddha Franchise Process**

- Location finalise- Discuss with our marketing executive – 8550000844
- Send details: Location detail, Phone number, Personal details, Email address, Pan card, Aadhar card, land mark and Rental agreement of school premises.
- Make advance payment of Rs 70,000/- to the given account Number.
- We shall send you all the design of prints on email soon after approval.
- Meanwhile, We shall start procuring all your materials and confirm in the next 2-3 days.
- After confirmation and final payment, Material will be dispatched as per the timelines. Dispatched will be couriered to you or Dispatched by our representative.
- Once the material is received at your location, We finalise the training and launch dates.

## **Franchise Guidelines**

- Our package is derived from market research and we do not sell any loose item to any franchise. The package items have been benchmarked with top preschool brands to our advantage.
- Distances between the two branches of minutes 2 km (Urban) 4 km Rural shall be maintained.
- Training cost is included in the package and max upto 6 teachers and 2 owner can attend the training programme in the same city. Date will be finalized by the Head Office.
- Franchise will need to make all the transport (Bus/Air/Railway) pick up- drop and Hotel stay as per Trainer schedule.
- We promote the guidance of site selection through Mobile and whatsapp as it requires both time and money. However in case franchise want site inspection/setup visit following charges shall be applicable Rs 14000/- {within 500 km} and Rs 18000/- (beyond 500 km) if requires Stay pick up – Drop borne by franchise.



## Other Important point

- The above listed furniture is for approx. 70 to 80 kids in a single batch. Total upto 150 kids in single centre in 2 batches.
- Our package material is almost full mid-size truck load and transport charges will be borne by franchise on actual in range of Rs 18000/- to 20000/- (Approx) Paid to the transporter directly.
- All materials will be dispatch within 7-10 days of final payment and will take upto 11 to 15 working days to deliver in your city.
- Our package does not includes the cost of paint. Office furniture, TV, CCTV. We recommend franchise to do this locally and we can guide the same.

## OUR BANK ACCOUNT DETAILS

**BANK: ICICI BANK, JAYNAGAR BRANCH**  
**NAME: URSDAY XTRA-SCHOOL PRIVATE LIMITED**  
**A.C. TYPE – CURRENT**  
**A.C. NO. – 029905002832**  
**IFSC CODE – ICIC0000299**

## CORPORATE OFFICE

**312/17, 3rd Floor, Sri Krishna Manison 27th Cross, 10th  
Main Rd, Jayanagar 3rd Block, Jayanagar, Bengaluru,  
Karnataka 560011**  
**Call- 06360361440 / 07829000058**





## OUR DEMO TOYS TO SETUP THE SCHOOL













