

# About Nagpal

Chole Bhature is a popular dish in Northern areas of India. It is a combination of spices and white Chickpeas with Bhatura (fried bread of Maida).

Nagpal's Chole Bhature was founded in early 90's and is still serving all the foodies with best authentic taste across Delhi NCR.

We are dedicated to spread this typical Mouth-watering Punjabi dish which is often eaten as a breakfast dish accompanied with a glass of freshly made sweet lassi. Nagpal's Chole Bhature mission is "To provide the good and authentic taste of Chole Bhature to all the foodies across the country".

## Nagpal Chole Bhature Franchise business model

They have two types of franchise model one has **FRANCHISOR BRAND NAME ONLY** and the second one is **FRANCHISOR BRAND NAME + COMELETE SET UP**.

In **FRANCHISOR BRAND NAME ONLY:-**

### ***Inclusions***

1. Franchisor Brand Name.
2. 2 – 3 Staff (as per requirement).
3. Dress for Staff.

### ***Exclusions***

1. Required Equipment's & Utensils (as per list).
2. Zomato & Swiggy Subscriptions Charges.
3. Pet-pooja Billing Software.
4. Signage
  - Brand Sign Board
  - Brand Lighting Board
  - Standee's
  - Clip-on Menu Board
  - Take away menu
  - Quotation Frames
5. Interiors & Exteriors.

6. GST Registration Charges
7. MCD & FSSAI Licence Charges/Fees

## **THE FRANCHISE FEE – 6 LAKHS**

In **FRANCHISOR BRAND NAME + COMEPLATE SET UP:-**

### ***Inclusions***

1. Franchisor Brand Name
2. Required Equipment's & Utensils (as per list)
3. 4 – 5 Staff Including Chef (as per requirement)
4. Dress for Staff
5. FSSAI Licence
6. Zomato & Swiggy Subscriptions Charges.
7. Pet-pooja Billing Software.
8. Signage
  - Brand Lighting Board
  - Standee's
  - Clip-on Menu Board
  - Take away menu
  - Quotation Frames

### ***Exclusions***

1. GST Registration Charges
2. MCD Licence Charges/Fees
3. Interiors & Exteriors

**AND THE FRANCHISE FEE – 6 LAKHS & SET UP COST – 6 TO 9 LAKHS**  
**(Depending Upon outlet Size & Area)**

## **Requirement for franchise**

- Area(250-300sq.ft)
- Investment- 11 to 15 lacs
- Franchise fees- 6 lacs
- Royalty- 5%

### ***Profit***

Gross Profit would be 40-50% & average profit margin would be 25-30%

Contact for Franchise

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